

SUMMARIES

Strategic choices for the KWALON journal

Petra van der Meer

The article presents the main outcomes of an empirical qualitative study on the evaluation of the KWALON journal and its determinants by KWALON subscribers. Suggestions to improve the journal and to expand its reach to cover other target reader groups are put forward.

The position of the researcher in a responsive complexity approach

Frits Simon

Working from a complexity perspective within social sciences demands that the researcher has a different attitude.

The complex responsive process approach as developed by Stacey c.s. puts forward ideas for this different attitude. A researcher needs to embody complexity instead of taking a distant, analytic stance.

Stacey c.s. departs from a non-dualistic approach in which a researcher unavoidably takes part in a dynamic and unpredictable social world. There is no possibility to step out of this world, because the social world emerges through the many human interactions. Conducting research and taking up the perspective that Stacey c.s. offers means reflecting auto-ethnographically upon one's experiences because research consists of actions in the social world with others. Therefore, the validation of the research will also have to take place responsively. Embodying complexity in doing research leads to accepting uncertainty, being modest and frank, acting ethically and being aware of the performative consequences of the research.

Goffman, frames and framing research

Fred Wester

Sometime in the last 15 years the English word 'framing' came to be used in the Dutch language, mostly in the context of politics or media, to define a communication strategy. It refers to the use of specific phrases, words, or images that focus on specific characteristics and connect positive or negative connotations to a subject in discussion. The frames we may find in management reports and media are related but different from the general term 'frame' that Goffman used in his book *Frame Analysis* (1974). In this article, Goffman's perspective is presented using his study *Gender Advertisements* as an example and the differences are discussed from a media framing perspective.

Shadowing as a research strategy: following healthcare managers in their daily work

Lieke Oldenhof

Shadowing is a qualitative research strategy that is not used as often as regular qualitative methods, such as interviews. In this article, I will show the value of shadowing in terms of researching the mundane aspects of managerial work in healthcare.

Applied research with co-researchers, new collaborations with the researched target group

Max Axel Huber & Simona Karbouniaris

The participation of co-researchers, people who are part of the researched target group, is becoming more common. This article wants to contribute to the ongoing debate around this subject.

Based on three recent experiences with the employment of co-researchers, this article explores the characteristics of co-researchers and the intended collaboration with them. Some lessons learned for further development are discussed, focusing on the purpose, limitations and facilitation of the co-researchers.